



(<https://www.ciomove.com/>)

SCHEDULE CIOMOVE 2023

Welcome Day in Porto: Thursday, May 18

Fly to Porto airport (OPO) and expect a 25-min-taxi-ride to: The Lodge Hotel (<https://thelodgehotel.pt/>) at Rua Serpa Pinto 60, 4400-307 V. N. Gaia – Porto.



(Photo: The Lodge Hotel)

2:00-8:00 pm Arrival and set-up of your Personal Agenda

We offer 40 CIO sessions with 40 different topics during CIOmove 2023. You cannot attend all of them. Choose which topics are most important for you.

Learn, how to rank the topics and how to use our tool “Peer Finder”. Invest 90 min to get the best results. Team members, peers, and professors from Columbia, TUM and University St. Gallen et al. will help you to set up your personal agenda.



Our scientific supporter: Prof Walter Brenner, Prof Helmut Krcmar, Prof Art Langer (from left to right)

While you choose your topics on the terrace of our hotel, first activities start for your traveling companions and for those CIOs who are done with setting their agenda. They may choose:

a) Yoga with Claudia Ellermann

- First session starts at 3:00 pm
- Second session starts at 5:30 pm

b) Boat Trip

A traditional Portuguese boat will depart directly from the hotel at **4:00 pm**. The boat trip will take about one hour.

c) Port Wine Tasting

At 3:00/ 5:00 pm tours through the wine distillery next door start. A tour lasts about 1-1,5 hours. The wine distillery is the Ferreira's wine cellar (<https://portoferreira.com/en/port-cellar>), Av. Ramos Pinto, 70 – 4400-082 Vila Nova de Gaia.



(Photo: Creative Commons Zero – CCO)

7:00 pm Wine Tour & Tasting (optional)

Places are limited. If you are interested, please register in advance.

8:00 pm Official Welcome Dinner

Team members will guide you to the restaurant [Barao Fladgate](https://www.baraofladgate.com/) (<https://www.baraofladgate.com/>), Rua do Choupelo 250, 4400-088 Vila Nova de Gaia, Portugal. It is in walking distance from our hotel. Horst Ellermann, Publisher of CIO magazine Germany, and Volker Martens, CEO of Faktor3, will introduce the newbies there.



(Source: Barao Fladgate)

Academic Day: Friday, May 19th

7:00-9:15 am Breakfast at the [The Lodge Hotel Porto](https://thelodgehotel.pt/)

(<https://thelodgehotel.pt/>), Rua Serpa Pinto 60, 4400-307 V. N. Gaia – Porto.

8:30-9:45 am Panoramic Walk to the Palacio da Bolsa, R. de Ferreira Borges, 4050-253 Porto.

From the hotel you take the cable car up to the bridge Ponte Luis. Cross

the bridge to the other side of Porto, through the old town alleys to the Palacio da Bolsa. Local CIOs will guide you to the old stock exchange (port.: “Bolsa”) – truly a palace.



(Credit: Hugo Cadavez from Viseu, Portugal, *Creative Commons* (https://en.wikipedia.org/wiki/en:Creative_Commons) Attribution 2.0 Generic (<https://creativecommons.org/licenses/by/2.0/deed.en>))

9:15 am River Walk to the Palacio da Bolsa

This is the fastest way to our first venue. The walk takes about 25 minutes and leads you along the river Duoro. Taxis will be available as well – but are not faster.

10:00 am Warm Welcome at Palacio da Bolsa

by Ricardo Valente, City Councilor for Economy, Employment and Entrepreneurship



10:15 am 3 Ways to Start Nearshoring in Portugal

by Klaus Straub and Martin Zierheim, former managers of BMW who now run “xelerate.tech”, a consulting company in Porto that helps to hire local IT skills for a) ad hoc tasks, b) steady project teams or c) complete nearshore center.



In corporation with CIOmovers, who already run corporate IT centers in Portugal, such as:

- Markus Sontheimer from ISS (Denmark),

- Martin Kolbe from K+N (Switzerland),
- Carsten Bernhard from eDreams (Spain) and
- Ursula Soritsch-Renier from Saint-Gobain (France)

10:15 am Alternative Program: Explore the Palacio da Bolsa

Guided tours for a limited number of participants. Traveling Companions will be preferred.



10:45 am Fast Forward Presentation of this Year's Topics

by CIOs, Academic Supporters and Partners of CIOmove. Last chance for participants to set up their own agenda.

11:30 am Transfer to Deep Dive Discussions

- a. Kuehne+Nagel (Deep Dive Discussion I)
- b. eDream ODIGEO (Deep Dive Discussion II)
- c. Companion's City Tour & Visit of "Livraria Lello"

12:00 pm Deep Dive Discussions I at Kuehne+Nagel, R. de Latino Coelho 142, 4000-039 Porto.

Topic by Stefan Brock, HPE, and Martin Kolbe, Kuehne+Nagel

Resilient Supply Chain and Resilient IT

CIOs must step out of the comfort zone and take a strategic lead. The world is changing fast. Paradigms which were true few years ago have shown to be most vulnerable and changing. Corona made us painfully

aware of the dependency in international supply chains, and the war in Ukraine made clear that anything can change within a few months.

Our host in Porto will be CIO Martin Kolbe.

12:00 pm Deep Dive Discussions II at eDreams ODIGEO, R. dos Heróis e dos Mártires de Angola 49, 4000-285 Porto.

Topic by Tobias Regenfuß and Frédéric Brunier, Accenture

The Metaverse – or: Why the Future Needs Partnerships

The Metaverse is much talked about. In fact, it is already present in many areas – even if it is not a buzzword. Ultimately, the metaverse may be about much more than individual technologies.

Our host in Porto will be the group CTO Carsten Bernhard.

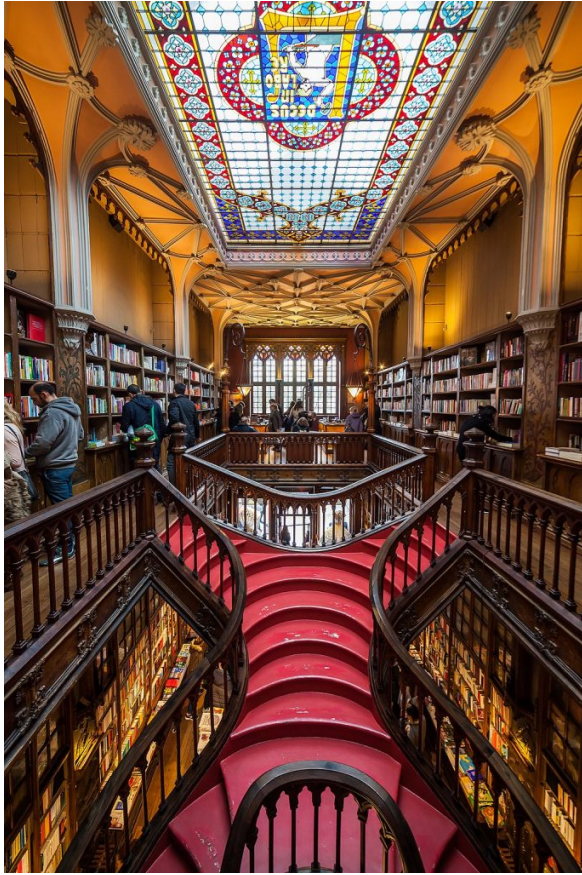


eDreams ODIGEO is an online travel agency operating in 44 markets. Globally it is the 2nd largest flight retailer and the largest in Europe. eDreams runs offices on Mallorca, in Milano, in Madrid and in Porto. It is headquartered in Barcelona, where it hosted the CIOmove of 2016. Our host in Porto will be the group CTO Carsten Bernhard.

12:30 pm Companions Lunch at Cantinho do Avillez, R. de Mouzinho da Silveira 166, 4050-416 Porto

2:00 pm Companions City Tour & Visit of “Livraria Lello”

Livraria Lello is a bookshop with an extraordinary historical and architectural value, located at 144 of Rua das Carmelitas, in downtown Porto. Its origins date back to 1881.



(WASD42, CC BY 2.0 <https://creativecommons.org/licenses/by/2.0>, via Wikimedia Commons)

2:30 pm Transfer to UPTEC

The Science and Technology Park of University of Porto

R. Alfredo Allen n.º 455/461, 4200-135 Porto, [Home - UPTEC](#)

(<https://uptec.up.pt/>).



Over the last 15 years, UPTEC has fostered business projects in arts, sciences and technologies. It has contributed to the direct creation of 2,800 new jobs by bridging the gap between knowledge generated at the university and the market. UPTEC hosts innovation centers from many international companies.

3:00 pm Peer to Peer Discussions 1-12

The first twelve topics concerning innovation chosen by CIOs will be discussed in small groups in different rooms at UPTEC. Team members will help you finding your right peer group – and room.



4:15 pm Deep Dive Discussions III

Topic by Bernie Wagner and Michael Kollig, Google Cloud

Towards an Automated – and Autonomous – Organisation

The modern enterprise is a data-driven business. Generative AI is responsible for analysing and interpreting the data, but the journey goes much further – to autonomous units where artificial intelligence increasingly takes control and decision making.

4:15 pm Deep Dive Discussions IV

Topic by Salesforce

Citizen Development and Artificial Intelligence

With the recent proliferation of generative artificial intelligence (AI) models, the concept of citizen developers has gained new momentum.

6:00 pm Shuttle back to Hotel

7:00 pm Dinner with Startups from UPTEC



(Photo: The Lodge Hotel)

Work & Travel Day: Saturday, May 20th

8:00 am Yoga with Claudia Ellermann

or CIO Charity Run (3,5km)



Remember 2014 1st CEO Charity Run

9.30 am Breakfast at The Lodge Hotel Porto

(<https://thelodgehotel.pt/>)

10:15 am Walk from hotel to station Vila Nova de Gaia (900 m)

Luggage will be shuttled directly to Lisbon by bus

10:43 am IC 720 from Vila Nova de Gaia to Lisbon

Enjoy Peer to Peer discussions on our train ride to Lisbon (3:09 hours).
Topics concerning integration and others give you room for discussion
and opportunities to exchange different views.

1:52 pm Arrival in Lisboa



4:00 pm Welcome Drink at our hotel: The Epic Sana, Av Eng. Duarte Pacheco (<https://www.sanahotels.com/hotel/epic-sana-lisboa/>).

5:00 pm Welcome at Volkswagen Digital Solutions, Rua do Sol ao Rato 11, 1250-261 Lisbon, Portugal

5.30 pm Presentation of the “Volkswagen Digital Solutions Portugal” by Felix Krueger (left in picture), Jan-Hendrik Jagla (right)



6:00 pm Podium discussion with Felix Krueger, Jan-Hendrik Jagla and Klaus Straub

Optional: 5:30-6:30 pm Tour through Lisbon

7:00 pm Dinner at the Praca (<http://www.apraca.pt>), Hub Criativo do Beato, Rua da Manutenção 118, 1900-321 Lisbon



(c) Praca

When you're done eating, drinking and talking, let's play!

- Viking chess
- Boule / Crossboule
- Cornhole
- Beer pong / Rage cage

Anyone who wants to play is welcome to join in.

AI & Art Day, Sunday, May 21st

9:30 am Breakfast at the Epic Sana Hotel, Av. Engenheiro Duarte Pacheco 15.

10:30 am Taking shuttles to “42Lisboa” – Lisbon’s new school for software developers, Rua Neves Ferreira nº13, 1170-273 Lisboa



(Credit: 42Lisboa)

11:00 am Warm Welcome at 42Lisboa

The Future of Education

by Professor Pedro Santa-Clara, Nova School of Business and Economics



11:30 am Making Art with David Marx and Anushka Anushka



AI-generated picture by David Marx.

David Marx is one of the pioneers using AI for his work. In Portugal, we will have the opportunity to get a richly illustrated insight into David's work, his tools and the philosophy behind his work.

Afterwards, things will get practical: Berlin-based artist **Anushka Anushka** (<http://dearanushka.com/>), lives in Lisbon and is very well known for her mattress art, which ties in with the tradition of disposing of one's sleeping pads on the open street. Anushka decorates the

mattresses with poetic sayings using her spray can and then photographs them. Anushka will create an interactive artwork live on site with the CIOmove participants.



An example of Anushka Anushka's work.

1:00 pm Get Together and Snacks

2:00 pm Individual Sessions with Students

Open End: CIOs will leave from 42Lisboa to the airport individually

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