

## CIOmove 2024 in Morocco – Agenda

### ARRIVAL DAY

Wednesday, 8th of May 2024

### ARRIVAL DAY – Casablanca

- From 3:30 pm                                      Check-In Sofitel Casablanca Tour Blanche hotel
- 8:40 pm    Meet in Sofitel Casablanca Tour Blanche hotel lobby & walk to Rick's Café
- **9:00 pm - open end**                              **Meet at Rick's Café**

### DAY 1

Thursday, 9th of May 2024

### PEERS DAY – Rabat & Tanger

- 9:00 am    Meet in Sofitel Casablanca Tour Blanche hotel lobby & shuttle to train station
- 10:00 am    Train rides from Casablanca to Rabat & Tanger
- **11:00-1:45 pm**                                      **Industry Sessions 1 – Rabat: Bank Al-Maghrib**
- 11.00-11:30 am                                      Shuttle to Dar As-Sikkah site (with passport check)
- 11:30-12:15 am                                      Presentation of IT activities
- 12:15-12:30 am                                      Video on the Banknote production activity
- 12:30-1:00 pm                                        Snack
- 1:00-1:45 pm                                        Visit Banknote production activity
- 1:45-2:00 pm                                        Shuttle from Bank Al-Maghrib to AXA
- **2:00-4:00 pm**                                      **Industry Sessions 2 – Technopolis (close to Rabat): AXA**
- 2:00-2:30 pm                                        Late lunch
- 2:45-3:00 pm                                        Warm welcome | Why it's good to be in Morocco
- 3:00-3:45 pm                                        Cybersecurity and Capabilities at AXA GO Morocco
- 3:45-4:30 pm                                        Women in IT at AXA GO Morocco
- 4:30-5:00 pm                                        Coffee break | Tour of the building
- 5:00-5:30 pm                                        Shuttle to hotel
- **1:00-3:45 pm**                                      **Industry Sessions 3 – Tanger: Renault**
- 1:00-1:30 pm                                        Warm Welcome & Lunch
- 1:30-2:00 pm                                        Plant presentation & The Zero Emission Approach in Tangier
- 2:00-2:45 pm                                        Metaverse 4.0 at Renault (split into groups)
- 2:45-3:45 pm                                        Tour around the Plant
- 3:45-7:00 pm                                        Shuttle to train station & train ride to Rabat & shuttle to hotel
- **7:30 pm**    **Welcome Dinner & Drinks on the rooftop terrace at Fairmont La Marina Hotel – Rabat Salé**

## DAY 2

Friday, 10th of May 2024

# ACADEMIC DAY – AI Dome at the University Mohammed VI Polytechnic in Rabat

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>➤ 9:30 am</li> <li>➤ <b>10:00 am</b></li> <li>➤ <b>10:30-10:40 am</b></li> <li>➤ <b>10:40-11:15 am</b></li> <li>➤ <b>11:15-12:30 am</b></li> </ul> | <p>Meet in the Fairmont La Marina hotel lobby &amp; shuttle to AI Dome</p> <p><b>Security Check and Welcome at the AI Dome</b></p> <p>Coffee Break</p> <p><b>Keynote “Trends in AI” by Prof. Amal El Fallah Seghrouchni</b></p> <p><b><u>Five Parallel Focus Groups by academics of the AI Movement</u></b></p> <ol style="list-style-type: none"> <li>1. “AI in Agriculture” by M. Youssef Hmamouche / Mr. Otmane Boughaba / Mr. Yassine Rachidi</li> <li>2. “AI in &amp; for Security: A Dual Focus” by Mrs. Btissam El Khamlichi</li> <li>3. “AI in Immersive Technologies“ by Mrs. Naima Otberdout</li> <li>4. “Leveraging large language models (LLMs) for combinatorial problems” by Mr. Younes Mechqrane</li> <li>5. “AI in Healthcare” by Mr. Youssef Alj</li> </ol>              |
| <ul style="list-style-type: none"> <li>➤ 12:30-1:30 pm</li> <li>➤ <b>1:30-2:00 pm</b></li> <li>➤ <b>2:00-2:15 pm</b></li> </ul>   | <p>Lunch Break &amp; Networking</p> <p><b>Guided Tours around the University Campus</b></p> <p><b>Short Introduction of the Moroccan Association of CIOs by Hicham Chiguer, President of AUSIM</b></p> <p><b><u>Four Parallel Focus Groups of Moroccan AI Implementations</u></b></p> <ol style="list-style-type: none"> <li>1. “AI at CMR” (“Caisse Marocaine des Retraites” – the Moroccan Pension Fund) by Anass Elalaoui Elbahi</li> <li>2. “AI at Bourse de Casablanca” (One of the biggest stock markets in Africa) by Houssam Biad and Mohamed Sami Kamal</li> <li>3. “AI at Leyton” (A worldwide company with 3000 financial consultants) by Alaa Bennis</li> <li>4. “AI at OCP (A Moroccan Company producing fertilizer with 4 billion dollar revenue)” by Walid Daou</li> </ol> |
| <ul style="list-style-type: none"> <li>➤ 3:15-3:30 pm</li> <li>➤ <b>3:30-5:00 pm</b></li> </ul>   | <p>Coffee Break</p> <p><b><u>Two parallel “Deep Dive Discussions” by CIOmove Partners</u></b></p> <ol style="list-style-type: none"> <li>1. “Multinational Data Sharing” by Stefan Brock, HPE</li> <li>2. “AI Mastery: Going Beyond Experimentation” by Tobias Regenfuss, Accenture</li> </ol>  |
| <ul style="list-style-type: none"> <li>➤ 5:00 pm</li> </ul>   | <p>Shuttle to hotel</p>   |
| <ul style="list-style-type: none"> <li>➤ 6:00 pm</li> </ul>   | <p>Optional visit to the souk in Rabat old town directly at the dinner location</p>   |
| <ul style="list-style-type: none"> <li>➤ 7:00 pm</li> </ul>   | <p>Meet in the Fairmont La Marina hotel lobby &amp; shuttle to dinner location</p>  |
| <ul style="list-style-type: none"> <li>➤ <b>7:30-11:00 pm</b></li> </ul>  | <p><b>Traditional Moroccan dinner in the Ziryab restaurant</b></p>  |

Companions program:

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>➤ 10:00 am</li> <li>➤ 10:00-4:30 pm</li> </ul> | <p>Meet in Fairmont La Marina hotel lobby</p> <p>Exclusive Tour of Rabat including lunch</p> |
|---|--|

### DAY 3

Saturday, 11th of May 2024

## CIO SESSIONS DAY – Marrakech

- |                        |  |
|------------------------|--|
| ➤ <b>8:00-8:45 am</b>  | <b>CIO Charity Run</b>   |
| ➤ 10:20 am             | Meet in Fairmont La Marina hotel lobby & shuttle to train station  |
| ➤ 11:40 am             | Train ride from Rabat to Marrakech                                 |
| ➤ <b>12:00-3:00 pm</b> | <b>CIO group sessions</b>  |
| ➤ 4:00-7:30 pm         | Leisure time   |
| ➤ 7:30 pm              | Meet in Barcelo Palmeraie hotel lobby & shuttle to dinner location |
| ➤ <b>8:00-11:00 pm</b> | <b>Farewell Dinner in the desert</b>                               |
- 

### DAY 4

Sunday, 12th of May 2024

## LEISURE DAY – Marrakech

- |                        |   |
|------------------------|---|
| ➤ 5:20 am              | Meet in Barcelo Palmeraie hotel lobby & shuttle to balloon ride |
| ➤ <b>6:30-7:30 am</b>  | <b>Balloon ride</b>   |
| ➤ 8:00 am              | Breakfast in the desert   |
| ➤ 08:45-9:15 am        | Shuttle to hotel  |
| ➤ 10:30-11:00 am       | Shuttle to Medina   |
| ➤ <b>11:00-3:00 pm</b> | <b>Tour through Medina incl. lunch</b>                          |